



The student-led Ross School Business and Entrepreneurship Club organized a panel discussion on non-profit support in the East End community. COURTESY ROSS SCHOOL

Ross School Hosts Panel Discussion

The Ross School Business and Entrepreneurship Club organized a panel discussion on nonprofit support in the East End community on January 29.

Founded by junior Alex Frohlich, the club is dedicated to fostering innovation, collaboration, and community engagement among students. “The club’s mission revolves around instilling a spirit of entrepreneurship and social entrepreneurship through various initiatives, including panel discussions. These events serve as platforms to spark meaningful conversations and support local businesses and nonprofits,” said Frohlich.

The January 29 nonprofit panel included Minerva Perez, executive director of OLA of Eastern Long Island; Theresa Rhoden, founder of i-tri; Amalie Bandelier, board president of CTREE; and Loretta Davis, executive director of The Retreat. Panelists shared their experiences, challenges, and successes in leading and supporting nonprofits on the East End. Following the event, the club organized a schoolwide “Dress Down Day,” during which students were allowed to skip the dress code for a day in exchange for a small donation. The funds raised from this initiative were donated to the four nonprofits that participated in the panel discussion, as an immediate way for the student community to show their support.

The Business and Entrepreneurship Club hosted a discussion with Michael Kontokosta of Kontokosta Winery in October 2023, and looks forward to hosting Andrew Saunders of Saunders Realty in the spring of 2024. By bringing in speakers from different industries, the club learns from inspiring professionals and broadens their perspectives on entrepreneurship.